

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-34367-1

DATE PRINTED

11/02/12

AND

PAGE 1

1556	AGENCY (OR SERVICE) ACTING AS AGENT FOR 263287		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	ADELSTEIN LISTON		AMI BERA FOR CONGRESS		
AND	222 W Ontario St Ste 600		PO BOX 582496		
ADDRESS	Chicago	IL 60654-3655	Elk Grove	CA 95758-0042	
	USA		USA		
CONTACT	CANDY KYLE		PRODUCT AMI BERA		
LOCAL SALESPERSON	BEVERLY GAABO	AGENCY EST. NO. 3445	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR-NP	M-F	2	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	2	135.00	270.00
2 CDR-NP	M-F	5	07:00A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	145.00	725.00
3 CDR-NP	M-F	4	05:00P	05:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 5	4	1440.00	5760.00
4 CDR-NP	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
5 CDR-NP	F	1	06:58P	08:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	2700.00	2700.00
6 CDR-NP	Sa-Su	1	11:00P	12:00M	30S	11/03/12-11/04/12		1	630.00	630.00
7 CDR-NP	M-F	1	12:05A	01:05A	30S	10/29/12-11/02/12	THE LATE LATE SHOW W/CRAIG	1	270.00	270.00
8 CDR-NP	Sa	1	12:00M	01:00A	30S	11/03/12-11/03/12	CSI: MIAMI	1	100.00	100.00
9 CDR-NP	M-Su	1	10:00P	11:00P	30S	10/29/12-11/04/12	CBS 13 10PM NEWS M-SU	1	2700.00	2700.00
10 CDR-NP	F	1	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	7200.00	7200.00
11	Sa	1	07:58P	08:58P	30S	11/03/12-11/03/12	CRIMETIME SATURDAY	1	1800.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

PAGE 2

1556	AGENCY (OR SERVICE) ACTING AS AGENT FOR 263287		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
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LOCAL SALESPERSON	BEVERLY GAABO	AGENCY EST. NO. 3445	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
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			FROM	TO						
CDR-NP										
12 LUR	Su	1	12:00M	01:00A	30S	11/04/12-11/04/12	THE CLOSER	1	75.00	75.00
13 CDR-NP	Su	1	06:28A	07:58A	30S	11/04/12-11/04/12	CBS THIS MORNING - SUNDAY	1	2250.00	2250.00
14 CDR-NP	Th-F	1	05:00P	05:30P	30S	11/01/12-11/02/12	CBS13 NEWS @ 5	1	1440.00	1440.00
15 CDR-NP	Sa	1	08:58P	10:00P	30S	11/03/12-11/03/12	48 HOURS	1	3150.00	3150.00
16 CDR-NP	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	7650.00	7650.00
17 CDR-NP	Th-Su	3	10:00P	11:00P	30S	11/01/12-11/04/12	CBS 13 10PM NEWS M-SU	3	2700.00	8100.00
18 CDR-NP	Th-F	2	02:00P	02:58P	30S	11/01/12-11/02/12	THE DOCTORS	2	540.00	1080.00
19 CDR-NP	Th-F	1	02:58P	04:00P	30S	11/01/12-11/02/12	DR PHIL	1	540.00	540.00
Total Contract:								30		51390.00
Billing Summary										
Qtr 4-12						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
						.00	51390.00	.00	51390.00	

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

KOVR-TV

2713 KOVR Drive, . West Sacramento CA 95605

KQVR-TV

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NATIONAL SALESPERSON				
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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
								GRAND TOTAL		
									51390.00	

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